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## Tourism Statistics, Quarter IV: October-December and Annual, 2020

### Tourism income decreased by 50.4%

In the fourth quarter which is October, November and December months of 2020 tourism income decreased by 50.4% and declined to \$ 3 billion 913 million 758 thousand. While 75.4% of this income (excluding GSM roaming and marina service expenditures) was obtained from foreign visitors, 24.6% was obtained from citizens resident abroad.

Visitors organise their travel individually or with package tour. While individual expenditures constituted \$ 3 billion 335 million 869 thousand of the total tourism income, \$ 577 million 890 thousand of tourism income was obtained by package tour expenditures.

Tourism income in 2020 decreased by 65.1% and declined to \$ 12 billion 59 million 320 thousand compared to the previous year. While individual expenditures constituted \$ 9 billion 998 million 320 thousand of the total tourism income, \$ 2 billion 60 million 999 thousand of tourism income was obtained by package tour expenditures.

### Tourism income and number of visitors, Quarter IV: October-December, 2020

Year	Quarter	Departing visitors					
		Tourism income (Thousand \$)	Rate of change <sup>(1)</sup> (%)	Number of visitors	Rate of change <sup>(1)</sup> (%)	Average expenditure per capita (\$)	Average expenditure per night (\$)
2019	Annual	34 520 332	17.0	51 860 042	13.7	666	68
	I	4 629 679	4.6	6 644 391	8.5	697	67
	II	7 973 963	13.2	12 762 346	15.3	625	68
	III	14 031 122	22.0	21 611 964	15.0	649	73
	IV	7 885 568	20.6	10 841 340	12.3	727	62
2020	Annual <sup>(2)</sup>	12 059 320	-65.1	15 826 266	-69.5	762	61
	I	4 101 206	-11.4	5 639 413	-15.1	727	70
	II	-	-	-	-	-	-
	III	4 044 356	-71.2	5 604 155	-74.1	722	61
	IV	3 913 758	-50.4	4 582 698	-57.7	854	54

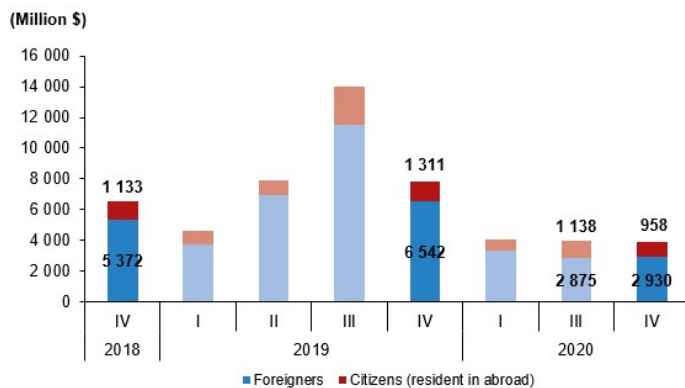
Figures in table may not add up to totals due to rounding.

(1) Rate of change: Calculated according to the same period of the previous year.

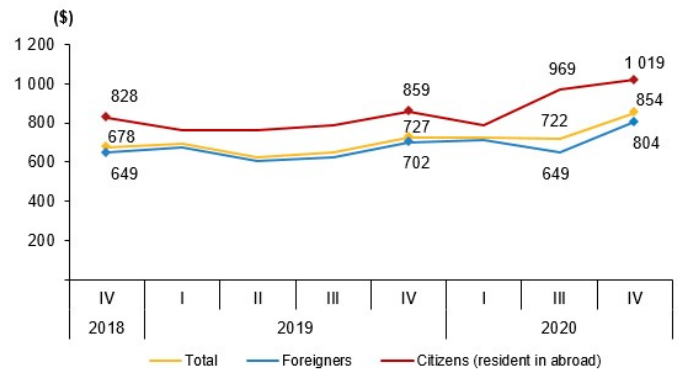
(2) Annual data for 2020 include the data for 1st, 3rd and 4th quarters.

- Data related to the 2nd quarter of 2020 was not published because survey cannot be conducted at border gates due to corona virus (COVID-19) pandemic.

### Tourism income by type of visitor, Quarter IV, 2020



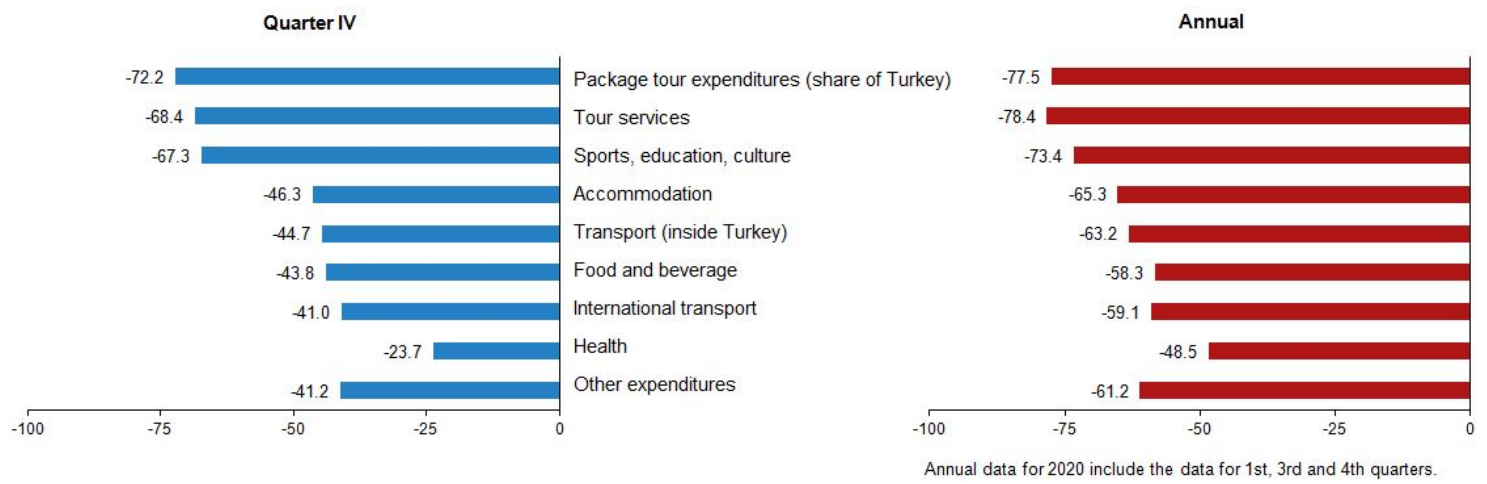
### Average expenditure per capita, Quarter IV, 2020



Data related to the 2nd quarter of 2020 was not published because survey cannot be conducted at border gates due to corona virus (COVID-19) pandemic.

In this quarter, all expenditure types decreased compared to same quarter of the previous year. Package tour expenditure (share of Turkey) decreased by 72.2%, tour services expenditure decreased by 68.4% and sports, education, culture expenditure decreased by 67.3%. In this year the highest annual decreases were in tour services expenditure.

### Rate of change of expenditure types over the same period of the previous year (%), Quarter IV and Annual, 2020



## Average expenditure per night was \$ 54

In this quarter while average expenditure per night of the foreigners who stayed overnight was \$ 67, average expenditure per night of Turkish citizens resident abroad was \$ 35.

In this year, while average expenditure per night for total overnight visitors was \$ 61, the average expenditure per night of foreigners was \$ 70, average expenditure per night of Turkish citizens resident abroad was \$ 44.

## Number of departing visitors decreased by 57.7%

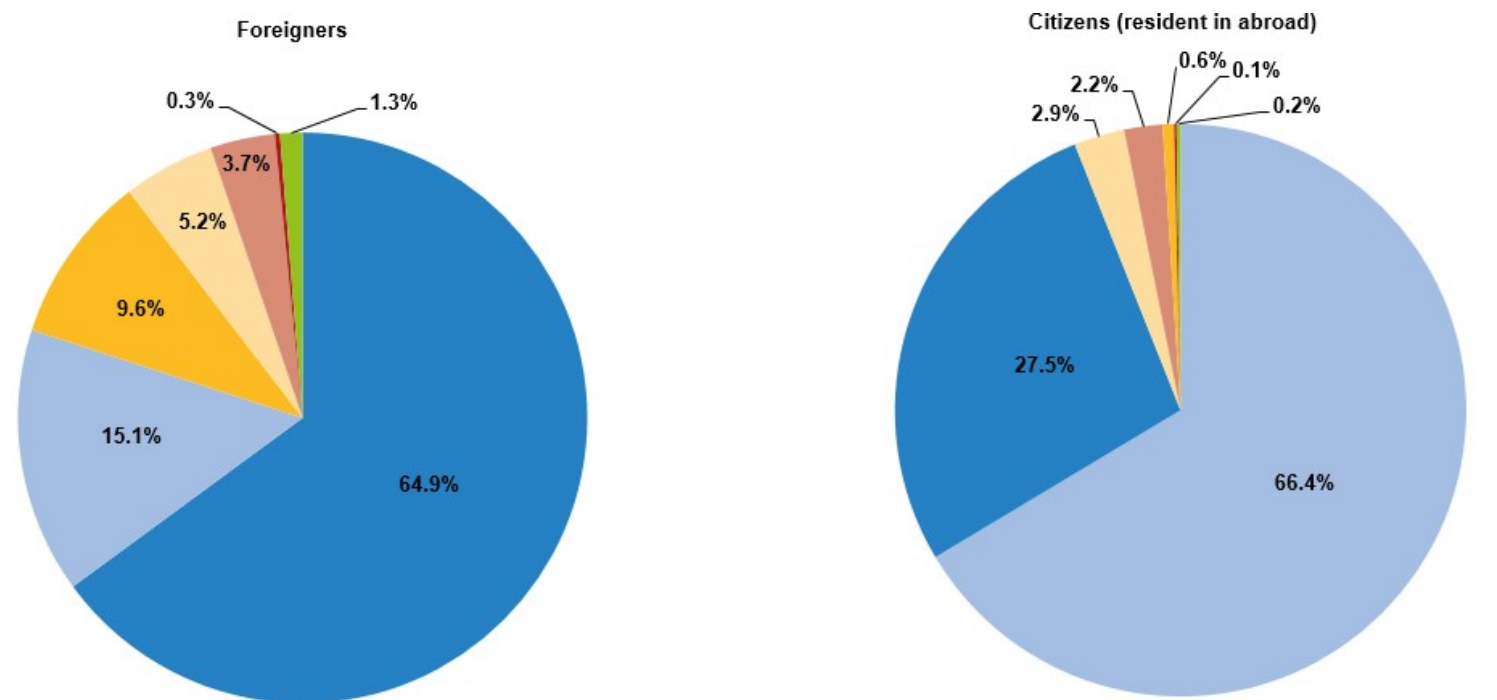
In this quarter number of departing visitors decreased by 57.7% compared to same quarter of previous year and declined to 4 million 582 thousand 698 persons. While 79.5% of visitors was foreign with 3 million 642 thousand 367 persons, 20.5% of them was Turkish citizens resident abroad with 940 thousand 331 persons.

In this year, number of departing visitors decreased by 69.5% compared to the previous year and declined to 15 million 826 thousand 266. While 80.3% of visitors was foreign with 12 million 708 thousand 265 persons, 19.7% of them was Turkish citizens resident abroad with 3 million 118 thousand 1 persons.

## In this quarter, foreign visitors visited Turkey mostly for "travel, entertainment, sportive and cultural activities" with 64.9%

The secondary purpose of visit was "visiting relatives and friends" with 15.1% and the third was "shopping" with 9.6%. Turkish citizens resident abroad visited mostly for "visiting relatives and friends" with 66.4%.

### Departing visitors by purpose of visit<sup>(1)</sup>, Quarter IV, 2020

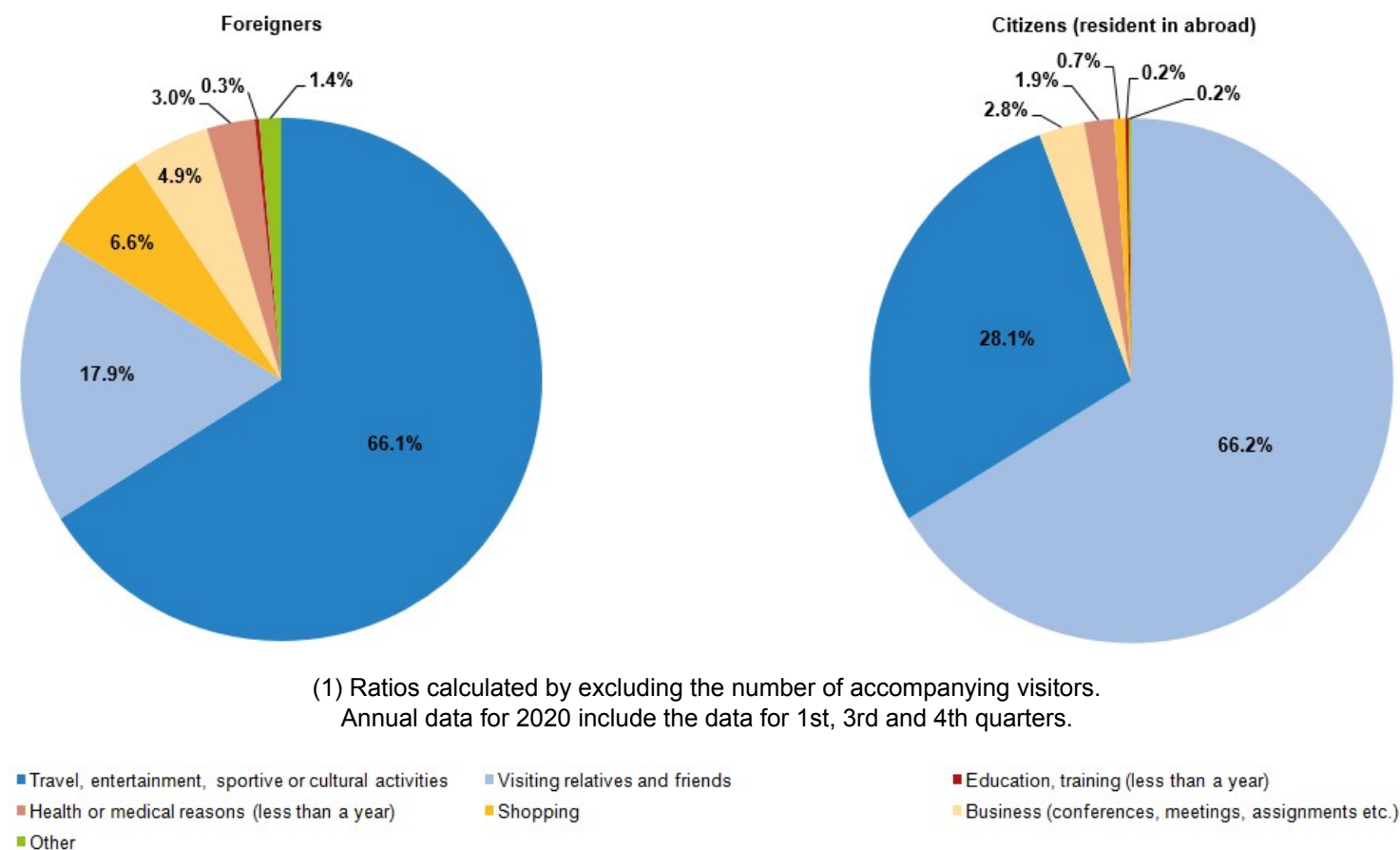


(1) Ratios calculated by excluding the number of accompanying visitors.

- Travel, entertainment, sportive or cultural activities
- Visiting relatives and friends
- Health or medical reasons (less than a year)
- Shopping
- Education, training (less than a year)
- Business (conferences, meetings, assignments etc.)
- Other

In this year, while foreign visitors visited Turkey mostly for "travel, entertainment, sportive and cultural activities" with 66.1%, Turkish citizens resident abroad visited mostly for "visiting relatives and friends" with 66.2%.

#### Departing visitors by purpose of visit<sup>(1)</sup>, 2020



#### Tourism expenditure decreased by 81.9%

Tourism expenditure which is the expenditure of the Turkish citizens resident in Turkey and visited abroad, decreased by 81.9% compared to same quarter of previous year and declined to \$ 184 million 974 thousand. While \$ 182 million 245 thousand of total expenditures was individual expenditures, \$ 2 million 729 thousand of tourism expenditures was package tour expenditures.

In this year, tourism expenditure decreased by 74.9% compared to previous year and declined to \$ 1 billion 104 million 545 thousand. While \$ 953 million 881 thousand of total expenditures was individual expenditures, \$ 150 million 664 thousand of tourism expenditures was package tour expenditures.

#### Tourism expenditure and number of Turkish citizens visited abroad, Quarter IV: October-December, 2020

Arriving citizens (Resident in Turkey)						
Year	Quarter	Tourism expenditure (Thousand \$)	Rate of change <sup>(1)</sup> (%)	Number of citizens	Rate of change <sup>(1)</sup> (%)	Average expenditure per capita (\$)
2019	Annual	4 403 670	-10.1	9 650 512	15.1	456
	I	1 066 706	-1.1	2 017 916	-2.5	529
	II	1 082 543	-34.4	2 444 668	11.4	443
	III	1 230 964	1.8	2 949 118	30.2	417
	IV	1 023 457	6.9	2 238 810	20.8	457
2020	Annual <sup>(2)</sup>	1 104 545	-74.9	2 242 864	-76.8	492
	I	793 491	-25.6	1 743 660	-13.6	455
	II	-	-	-	-	-
	III	126 079	-89.8	203 223	-93.1	620
	IV	184 974	-81.9	295 981	-86.8	625

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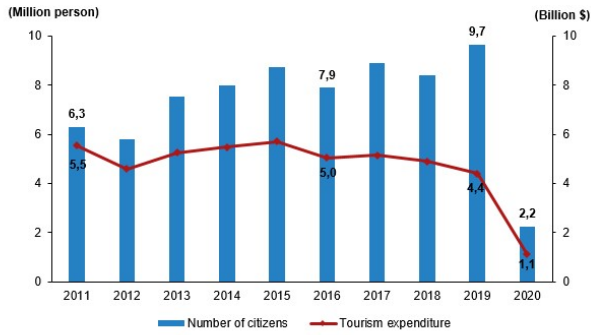
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#### Number of Turkish citizens visited abroad decreased by 86.8%

In this quarter number of Turkish citizens visited abroad decreased by 86.8% compared to same quarter of previous year and declined to 295 thousand 981. Average expenditure was \$ 625 per capita.

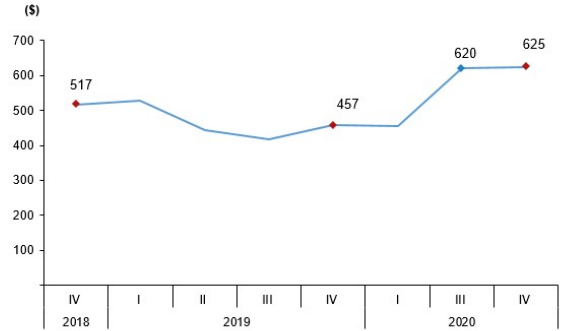
In this year, number of Turkish citizens visited abroad decreased by 76.8% compared to previous year and declined to 2 million 242 thousand 864. Average expenditure was \$ 492 per capita.

#### Tourism expenditure and number of citizens, 2020



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#### Average expenditure per capita, Quarter IV, 2020



The next release on this subject will be on April 30, 2021.



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