TURKISH STATISTICAL INSTITUTE

Press Release

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Tourism Statistics, Quarter I: January-March, 2021

Tourism income decreased by 40.2%

In the first quarter which is January, February and March months of 2021 tourism income decreased by 40.2% and declined to $ 2 billion 452 million 213 thousand. While 68.8% of this income (excluding GSM roaming and marina service expenditures) was obtained from foreign visitors, 31.2% was obtained from citizens resident abroad.

Visitors organise their travel individually or with package tour. While individual expenditures constituted $ 2 billion 296 million 854 thousand of the total tourism income, $ 155 million 359 thousand of tourism income was obtained by package tour expenditures.

Tourism income and number of visitors, Quarter I: January-March, 2021

		Departing visitors					
Year	Quarter	Tourism income (Thousand $)	Rate of change (1) (%)	Number of visitors	Rate of change (1) (%)	Average expenditure per capita ($)	Average expenditure per night ($)
2020	**Annual(2)**	**12 059 320**	**-65.1**	**15 826 266**	-69.5	**762**	**61**
	I	4 101 206	-11.4	5 639 413	-15.1	727	70
	II	-	-	-	-	-	-
	III	4 044 356	-71.2	5 604 155	-74.1	722	61
	IV	3 913 758	-50.4	4 582 698	-57.7	854	54
2021	I	2 452 213	-40.2	2 600 468	-53.9	943	56

Figures in table may not add up to totals due to rounding.
(1) Rate of change: Calculated according to the same period of the previous year.
(2) Annual data for 2020 include the data for 1st, 3rd and 4th quarters.
- Data related to the 2nd quarter of 2020 was not published because survey cannot be conducted at border gates due to corona virus (COVID-19) pandemic.

Tourism income by type of visitor, Quarter I, 2021

Average expenditure per capita, Quarter I, 2021

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In this quarter, apart from health expenditure, all expenditure types decreased compared to same quarter of the previous year. While, health expenditure increased by 4.7%, sports, education, culture expenditure decreased by 79.5%, package tour expenditures decreased by 71.0% and tour services expenditure decreased by 62.4%.

Rate of change of expenditure types over the same period of the previous year (%), Quarter I, 2021

Average expenditure per night was $ 56

In this quarter while average expenditure per night of the foreigners who stayed overnight was $ 64, average expenditure per night of Turkish citizens resident abroad was $ 44.

Number of departing visitors decreased by 53.9%

In this quarter number of departing visitors decreased by 53.9% compared to same quarter of previous year and declined to 2 million 600 thousand 468 persons. While 70.2% of visitors was foreign with 1 million 826 thousand 227 persons, 29.8% of them was Turkish citizens resident abroad with 774 thousand 241 persons.

In this quarter, foreign visitors visited Turkey mostly for "travel, entertainment, sportive and cultural activities" with 54.9%

The secondary purpose of visit was "visiting relatives and friends" with 23.3% and the third was "business (conferences, meetings, assignments etc.)" with 8.8%. Turkish citizens resident abroad visited mostly for "visiting relatives and friends" with 66.6%.

Departing visitors by purpose of visit(1), Quarter I, 2021

(1) Ratios calculated by excluding the number of accompanying visitors.

Tourism expenditure decreased by 70.2%

Tourism expenditure which is the expenditure of the Turkish citizens resident in Turkey and visited abroad, decreased by 70.2% compared to same quarter of previous year and declined to $ 236 million 423 thousand. While $ 236 million 141 thousand of total expenditures was individual expenditures, $ 282 thousand of tourism expenditures was package tour expenditures.

Tourism expenditure and number of Turkish citizens visited abroad, Quarter I: January-March, 2021

		Arriving citizens (Resident in Turkey)				
Year	Quarter	Tourism expenditure (Thousand $)	Rate of change [1] (%)	Number of citizens	Rate of change [1] (%)	Average expenditure per capita ($)
2020	**Annual[2]**	**1 104 545**	**-74.9**	**2 242 864**	**-76.8**	**492**
	I	793 491	-25.6	1 743 660	-13.6	455
	II	-	-	-	-	-
	III	126 079	-89.8	203 223	-93.1	620
	IV	184 974	-81.9	295 981	-86.8	625
2021	I	236 423	-70.2	281 322	-83.9	840

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Number of Turkish citizens visited abroad decreased by 83.9%

In this quarter number of Turkish citizens visited abroad decreased by 83.9% compared to same quarter of previous year and declined to 281 thousand 322. Average expenditure was $ 840 per capita.

Tourism expenditure, Quarter I, 2021

Average expenditure per capita, Quarter I, 2021

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The next release on this subject will be on July 30, 2021.

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