

No: 37522

24 March 2021

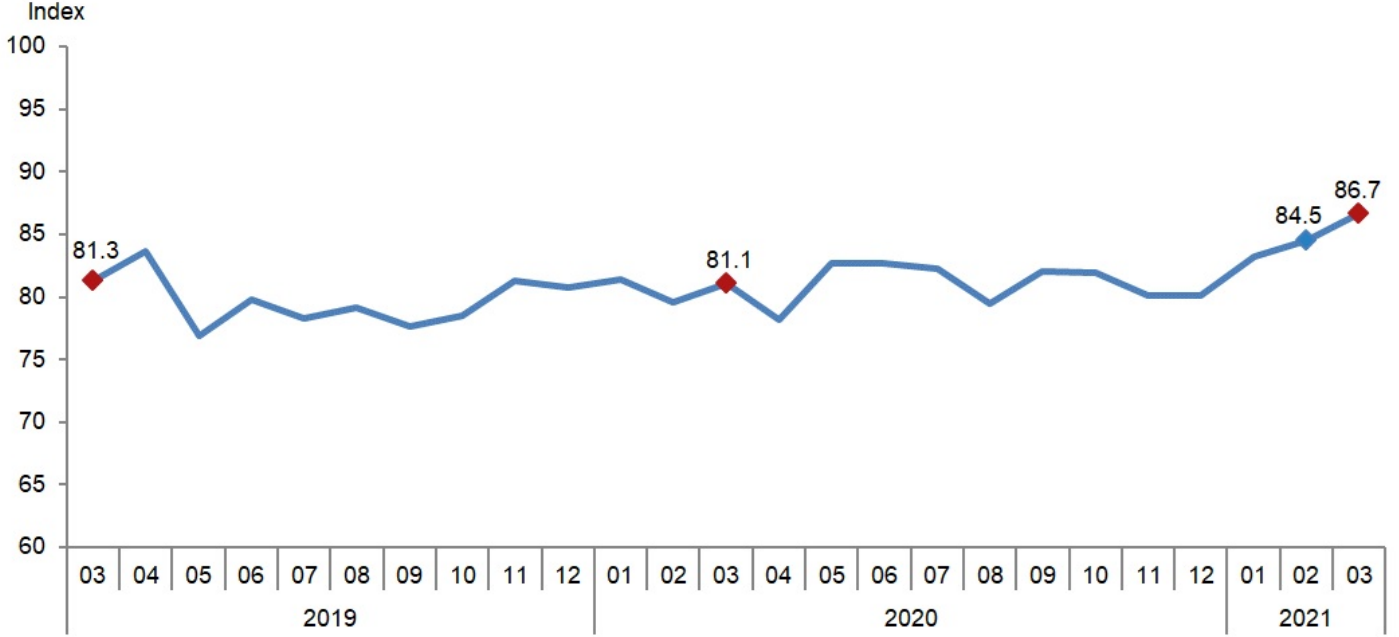
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Consumer Confidence Index, March 2021

Consumer confidence index realized as 86.7

Seasonally adjusted consumer confidence index calculated from the results of the consumer tendency survey carried out in cooperation with the Turkish Statistical Institute and Central Bank of the Republic of Turkey increased by 2.5% in March compared to the previous month. The index became 86.7 in March while it was 84.5 in February.

Seasonally adjusted consumer confidence index, March 2021



Financial situation of household index became 67.3

The financial situation of household index at present compared to the past 12 months period which was 66.3 in February increased by 1.4% and became 67.3 in March.

Financial situation expectation index realized as 87.9

The financial situation expectation of household index in the next 12 months period which was 84.5 in February increased by 4.0% and became 87.9 in March.

General economic situation expectation index became 94.1

The general economic situation expectation index in the next 12 months period which was 91.7 in February increased by 2.5% and became 94.1 in March.

Assessment on spending money on durable goods index realized as 97.4

Assessment on spending money on durable goods index over next 12 months compared to the past 12 months period which was 95.5 in February increased by 2.0% and became 97.4 in March.

Seasonally adjusted consumer confidence index, sub-indices and rate of changes, March 2021

	Index		Percentage change over the previous month (%)	
	February	March	February	March
Consumer confidence index	84.5	86.7	1.5	2.5
Financial situation of household at present	66.3	67.3	4.1	1.4
Financial situation expectation of household over the next 12 months	84.5	87.9	0.8	4.0
General economic situation expectation over the next 12 months	91.7	94.1	4.0	2.5
Assesment on spending money on durable goods over the next 12 months	95.5	97.4	-1.9	2.0

Seasonally adjusted consumer confidence index and indices concerning consumer tendency, March 2021



The next release on this subject will be on April 22, 2021.

EXPLANATIONS

In monthly consumer tendency survey, consumers' assessments and expectations on financial standing and general economic situation, also their expenditure and saving tendencies are measured.

The consumer confidence index calculated from the survey results is evaluated within the range of 0-200. It indicates an optimistic outlook when the index is above 100, but it indicates a pessimistic outlook when it is below 100.

The increase in probability of borrowing money index, which is the one of the indices concerning consumer tendency indicates an optimistic outlook while decrease in index indicates a pessimistic outlook. Similarly, increase in assessment and expectation in consumer prices change rate indices indicate a decrease in assessment/ expectation in consumer prices and vice versa. The increase in number of people unemployed expectation index indicates decrease of number of people unemployed expectation, whereas decrease indicates increase of number of people unemployed expectation.



TS37522

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